

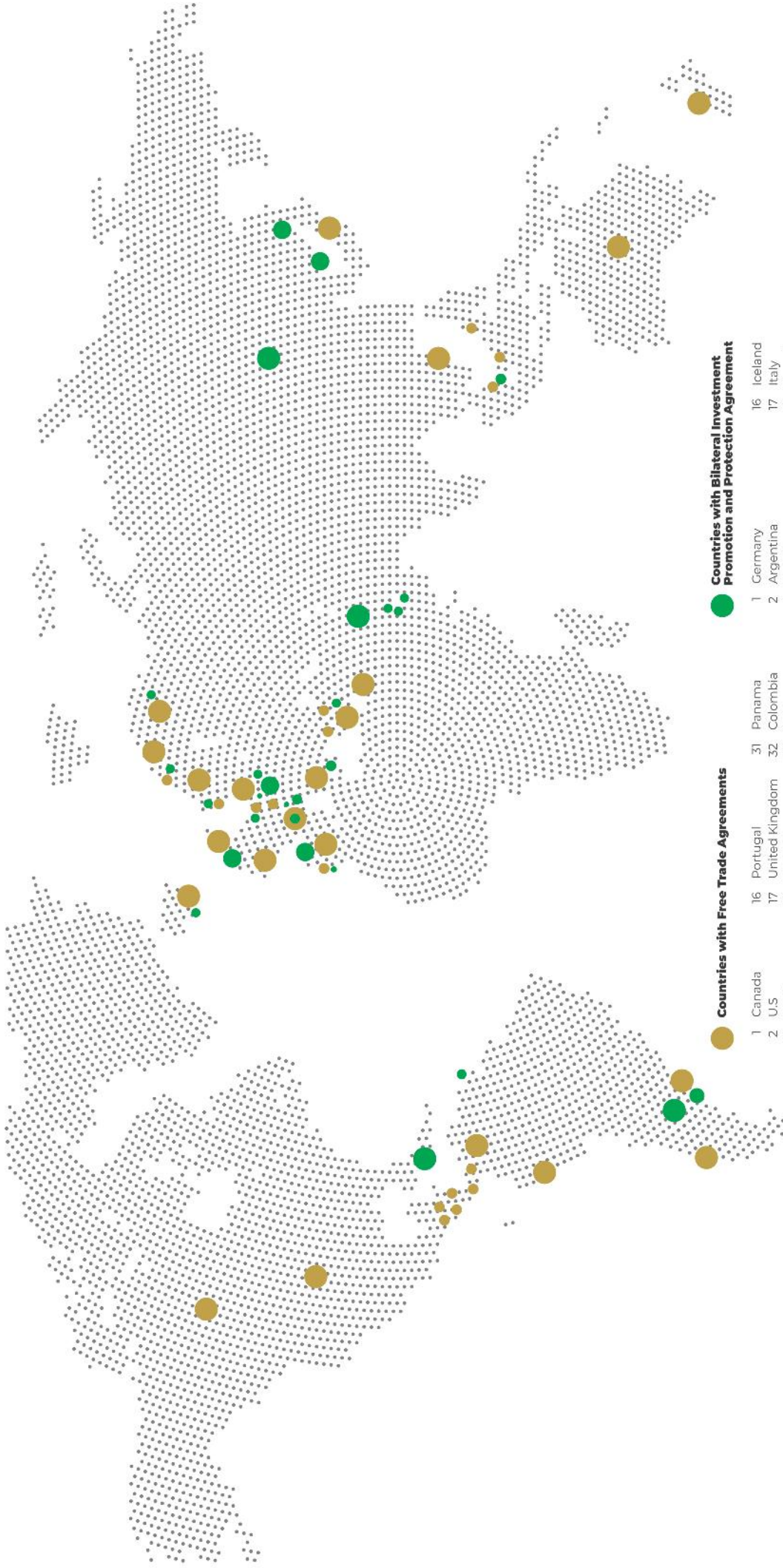


INVEST
CHIAPAS

COME, INVEST
IN CHIAPAS
MEXICO



MEXICO'S TRADE AND INVESTMENT RELATIONS



Countries with Free Trade Agreements

- 1 Canada
- 2 U.S
- 3 Israel
- 4 Germany
- 5 Austria
- 6 Belgium
- 7 Denmark
- 8 Spain
- 9 Finland
- 10 France
- 11 Greece
- 12 Ireland
- 13 Italy
- 14 Luxembourg
- 15 Netherlands
- 16 Portugal
- 17 United Kingdom
- 18 Sweden
- 19 Iceland
- 20 Liechtenstein
- 21 Norway
- 22 Swiss
- 23 Uruguay
- 24 Japan
- 25 Peru
- 26 Costa Rica
- 27 Guatemala
- 28 Honduras
- 29 El Salvador
- 30 Nicaragua

Countries with Bilateral Investment Promotion and Protection Agreement

- 1 Germany
- 2 Argentina
- 3 Austria
- 4 Bahrain
- 5 Belarus
- 6 China
- 7 Korea
- 8 Cuba
- 9 Denmark
- 10 United Arab Emirates
- 11 Slovakia
- 12 Spain
- 13 Finland
- 14 France
- 15 Greece
- 16 Iceland
- 17 Italy
- 18 Kuwait
- 19 Netherlands
- 20 Portugal
- 21 United Kingdom
- 22 Czech Republic
- 23 Singapore
- 24 Sweden
- 25 Swiss
- 26 Trinidad and Tobago
- 27 Turkey
- 28 Belgo-Luxembourg Economic Union
- 29 Uruguay
- 30 Hong Kong



- Surface area: 74,415 km²
- Capital: Tuxtla Gutiérrez
- Number of municipalities: 125

ABOUT MEXICO

Country that is currently the 11th largest exporter worldwide, and the first in Latin America; through a network of 13 Free Trade Agreements with over 50 countries, which allows access to a market of 1,300 million consumers, in which 60% of the global Gross Domestic Product is distributed.

In addition, to promote and protect foreign investment, Mexico has 30 Bilateral Investment Promotion and Protection Agreement

STATE POPULATION
5,748,869
PEOPLE



ABOUT CHIAPAS

Chiapas is one of the 32 Federal entities of México. It is located in the south of Mexico, the main border crossing with Central America. Its infinity of climates gives it a great diversity of natural resources.

PEA
2,255,437
PEOPLE



UNEMPLOYMENT RATE
1.70%
55,078 PEOPLE

PEAO
2,217,149
PEOPLE



- PRIMARY **35%**
- SECONDARY SECTOR **16%**
- THIRD SECTOR **49%**

STATE GDP 2022
368,789 MDP
CHIAPAS CONTRIBUTES 1.5%



20,398 MDP



51,735 MDP



196,041 MDP

SOURCE: INEGI

IED IT 2024
9,4MDD

MAIN COUNTRIES



MAIN SECTORS

- **FINANCIAL AND INSURANCE SERVICES**
 - **MANUFACTURING INDUSTRIES**
 - **WHOLESALE TRADE**
 - **INFORMATION IN MASS MEDIA**
 - **RETAIL TRADE**

SOURCE: DIRECCIÓN DE INVERSIÓN
EXTRANJERA DIRECTA

EXPORTABLE OFFER

Chiapas is the best place for the production of a wide range of agricultural products, due to its extensive productive capacity, offering investors great investment opportunities.

MAIN PRODUCTS AT THE NATIONAL LEVEL

1st Place



TILAPIA

Tilapia (First place nationwide)



BANANA

Banana (Chiapas is the national leader in production and export)



COFFEE

(Chiapas coffee ranks among the top globally in organic production and its export to many countries.)

3rd Place



PAPAYA

(3rd place in national production, primarily exported to the United States and Canada)

4th Place



BEE HONEY

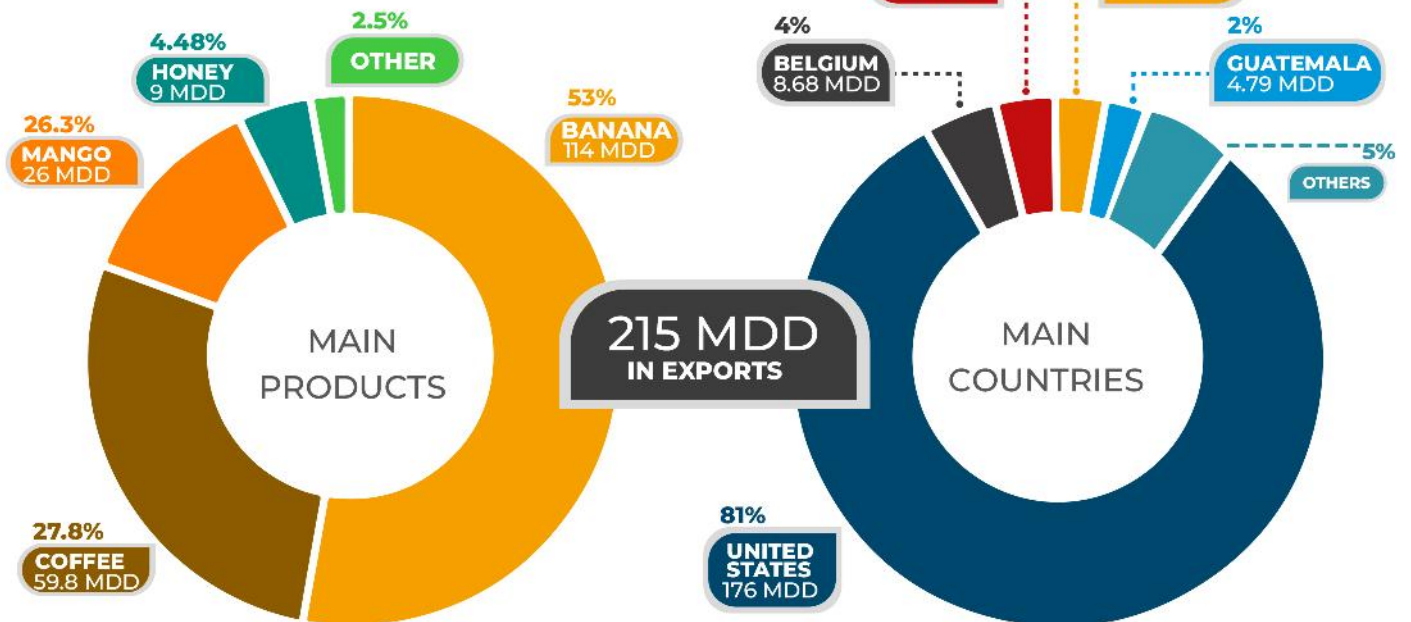
4th place in national production, exported to Germany, Belgium, United States, France, and Italy)



MANGO

(4th place in national production, mainly produced Soconusco Region)

CHIAPAS EXPORTS



4 MAIN PRODUCTS
ACCOUNT FOR 97% OF OUR EXPORTS

5 COUNTRIES
BUY 95% OF OUR EXPORT SUPPLY



STRATEGIC
AND **POTENTIAL**
SECTORS



AGRICULTURAL INDUSTRY

STRATEGIC SECTOR

Chiapas stands out as an ideal destination for the production of various agricultural products due to its extensive productive capacity, offering investors great opportunities. The agricultural industry is highlighted as one of the strategic sectors in Chiapas, with the notable presence of domestic companies.

IN 2023, CHIAPAS
INCREASED BY
22.8 %
IN THE RAW MATERIAL
TRANSFORMATION
SECTOR

- Chiapas ranks among the top nationwide in tilapia and tuna production, which are industrialized and marketed in Mexico and the United States.
- The only freeze-dried coffee factory in Mexico and Central America is located in Puerto Chiapas, for production, distribution, and national and international commercialization.
- In Chiapa de Corzo, the most important factory dedicated to the production of Coffee Mate, the country's number one cream substitute, is located.

MAIN INVESTMENTS

 IDEALSA Guatemala Food and beverages Recent investment	 PROCESA Chiapas/Mexico Food (Tuna and pet food)	 Switzerland Food (Tilapia)	 Nestlé Switzerland Food Plant distributing Coffee Mate to Canada and Latin America	 Chiquita USA Food Banana	 CAFESCA Mexico Coffee	
 BUENAVENTURA Mexico Poultry	 avimarca Mexico Poultry	 Bachoco Mexico Poultry	 ZUCARMEX Mexico Sugar	 AGROMOD Mexico Food And other agricultural products	 GRAMOSA Mexico Bulk goods	 BAYER ALEMANIA Germany Development and conditioning Of vegetable seeds (Cucumber, tomato, and chili)

TOURISM

STRATEGIC SECTOR

Chiapas is among the leading states with the highest tourist influx in Mexico, and it also boasts established tourist sites that are inherently appealing to visitors. As a result of the global trend towards nature and adventure tourism, Chiapas has developed highly recognized international tourist routes and implemented new ones, which combine natural offerings with multicultural adventure, biological and archaeological richness, gastronomy, and artisanal attractions.

TOURIST INFLUX 2023

**8 MILLION
505,150**

THIS REPRESENTED AN INCREASE OF

265,183 TOURIST

COMPARED TO THE FIGURES RECORDED IN 2022.

ECONOMIC IMPACT 2023

28,885 MDP

MAIN TOURIST DESTINATIONS:

TUXTLA GUTIERREZ
SAN CRISTOBAL DE LAS CASAS
PALENQUE
TAPACHULA
COMITAN DE DOMINGUEZ
TONALA
CHIAPA DE CORZO



AUTOMOTIVE PARTS

POTENTIAL SECTOR

The automotive parts industry in Chiapas presents significant potential, especially with the notable presence of Yazaki, a company exclusively dedicated to harness production.



JAPAN, AUTOMOTIVE PARTS

OPPORTUNITIES

- 1** Low labor turnover in Chiapas contributes to operational continuity and efficiency.
- 2** Economical labor costs in Chiapas are attractive compared to other regions.
- 3** Availability of suitable land for companies to establish in the automotive parts sector.
- 4** According to various studies, there is potential for the development of the automotive parts industry through the production of seats, airbags, steering wheels, transmissions, among others.

7 PLANTS IN THE STATE

LOCATED IN:

TAPACHULA
TUXTLA GUTIERREZ
HUIXTLA
OCOZOCOAUTLA

SOURCE: SECRETARÍA DE ECONOMÍA Y DEL TRABAJO, CHIAPAS



In the Municipality of Arriaga and in the region, due to its climatic conditions, wind energy can be generated.

CURRENTLY THERE ARE
16 WIND TURBINES
WHICH GENERATE **32 MW**

RENEWABLE ENERGIES

POTENTIAL SECTOR

Currently, the region produces electrical energy through wind, hydroelectric, and direct biomass combustion (sugarcane bagasse), but according to the national inventory of renewable energies, Chiapas has generation potential in other energy sources such as solar, biomass, and geothermal energy.

FORESTRY

POTENTIAL SECTOR

Chiapas is one of the states with the greatest biodiversity and forest coverage, as 57 percent of its territory has a forestry vocation. It also stands out nationally for supporting sustainable forest development. The region ranks second nationwide in commercial forest plantations.

As a result, Chiapas offers a wide range of advantages for the manufacturing of industrial wood products, construction materials, household items, as well as pulp, paper, and sustainable cardboard products.

57% OF THE TERRITORY
HAS A FORESTRY VOCATION

7.3 MILLONES
HECTARES OF
UTILIZATION

HUMAN CAPITAL

DEMOGRAPHIC BONUS

The median age in Chiapas is 25 years; there is a large proportion of the population that potentially can be of working age and contribute to the state's economy.

MAIN UNIVERSITIES



CHIAPAS: **31,726**
HIGHER EDUCATION
GRADUATES ANNUALLY

SOURCE: ANUIES 2023
SIC MEXICO

TOTAL
UNIVERSITIES

97



UNIVERSIDAD DE CIENCIAS
Y ARTES DE CHIAPAS



Universidad
Politécnica
de Chiapas



THE MAIN UNIVERSITIES
SOURCE OF INDUSTRY-RELATED
PROFESSIONALS IN THE STATE
4,528 STUDENTS

Education focused on the fields of Science, Technology, Engineering and Mathematics (STEM).



FACTORS OF PRODUCTION

FE
TRAS

COMISION FEDERAL DE ELEC

CHIAPAS HAS

30%

OF ALL FRESHWATER
IN MEXICO.

It has 90 hydrographic
sub-basins and the highest
availability of surface water
with:

92,000 HM³

It is one of the 10 regions in the
world with the largest
groundwater reserves:

2.5,000 HM³



AVAILABILITY / AREA (%)



CHIAPAS PRODUCES
50%
OF ALL RENEWABLE ENERGY
(WIND AND HYDROELECTRIC)
IN MEXICO.



CHIAPAS has

**4 HYDROELECTRIC
DAMS**

CHICOASÉN - MALPASO - LA ANGOSTURA - PEÑITAS

With an installed capacity of

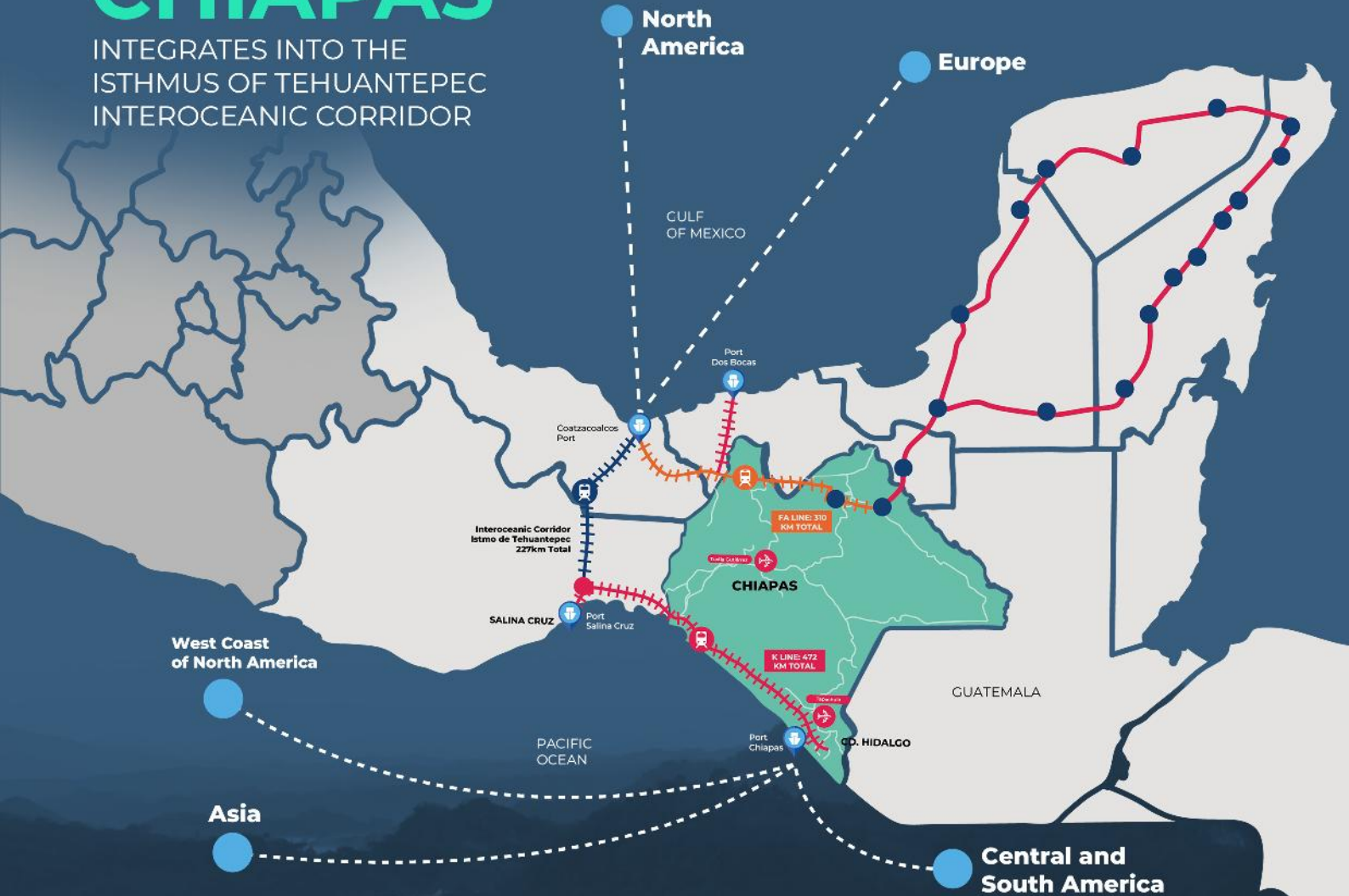
4,800MW



LOGISTIC INFRASTRUCTURE

CHIAPAS

INTEGRATES INTO THE ISTHMUS OF TEHUANTEPEC INTEROCEANIC CORRIDOR



PORT INFRASTRUCTURE
PORT OF CHIAPAS



SOUTHERN BORDER
AIR LOGISTICS HUB



RAILWAY
INFRASTRUCTURE



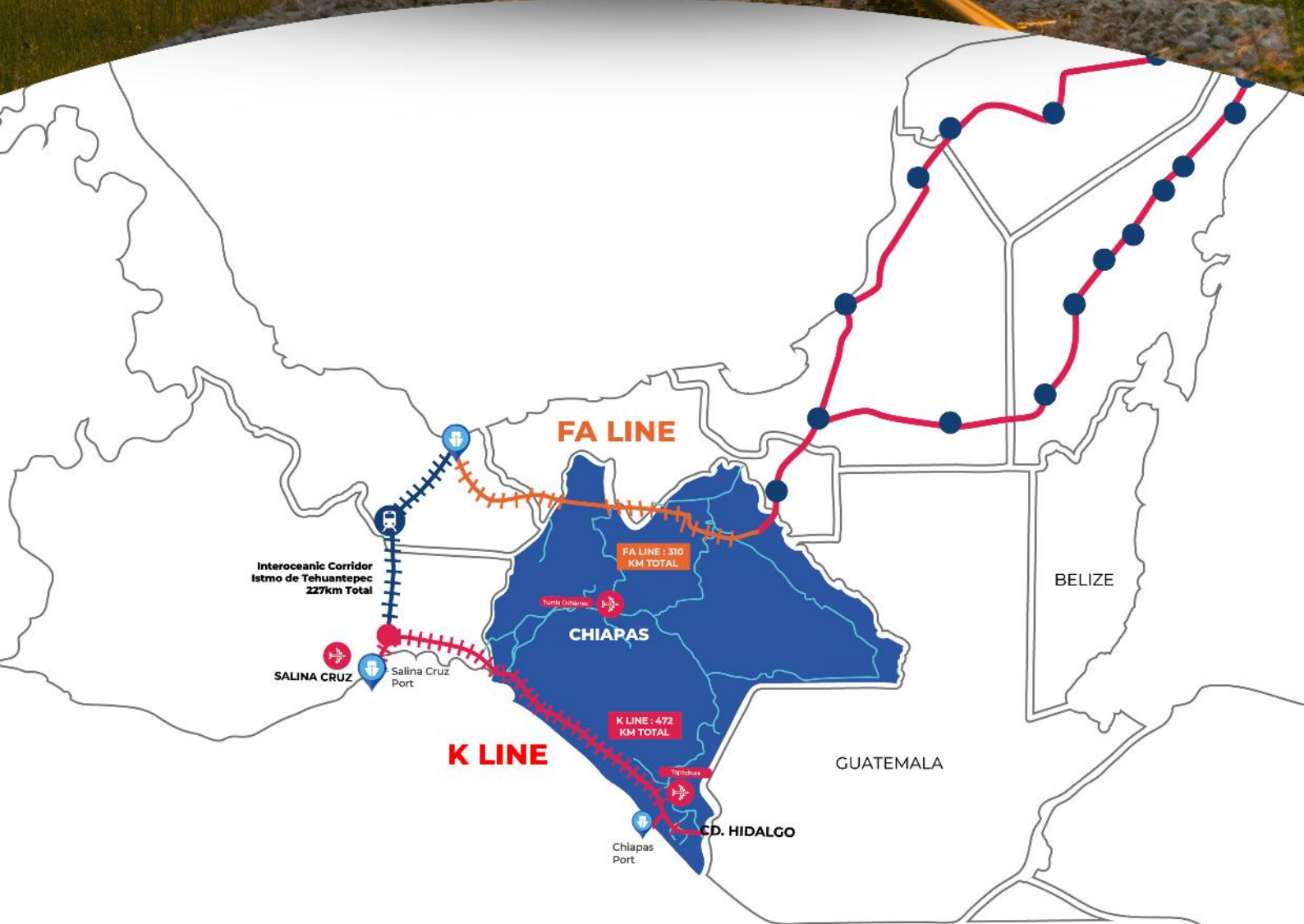
ROAD INFRASTRUCTURE

Logistic platform that promotes the integration of ports in Coatzacoalcos, Veracruz, Salina Cruz, Oaxaca, Puerto Chiapas, Chiapas, and their interconnection through rail transport.

- Capacity to handle 10% of the annual demand in the East and Midwest regions of the USA
- Reduction of intermodal costs and transit times
- Integration into the value chain in North America
- Implementation of long-term programs to strengthen productive capacities



RAILWAY INFRASTRUCTURE



THROUGH THIS RAIL MODERNIZATION, WE CONNECT:

- From Puerto Chiapas to the Gulf of Mexico,
- To the center and north of the country and all of North America,
- With the Maya train to the southeast,
- Rail Infrastructure Modernization to CLASS 3
(Speeds of 80km/hr for cargo and 95 Km/hr for passengers)



FA LINE (COATZACOALCOS - PALENQUE)

310 KM IN TOTAL.



K LINE FROM IXTEPEC OAXACA TO CD HIDALGO CHIAPAS:

459KM K LINE
13 KM KA LINE(CONNECTION PUERTO CHIAPAS)

472 KM IN TOTAL

PORT INFRASTRUCTURE PORT CHIAPAS

Is a deep-water port that stands out for its strategic location, ensuring excellent connectivity with various key points. It is situated just 10 kilometers from the international airport of Tapachula, 28 kilometers from the city of Tapachula (the second largest city in the state of Chiapas), and 43 kilometers from the Mexico-Guatemala border.

Strategic Development Routes:

- CENTRAL AMERICA
- SOUTH AMERICA
- WEST COAST OF NORTH AMERICA
- ASIA PACIFIC REGION



DISTANCE FROM THE MAIN PACIFIC'S PORTS

Port	Nauticals miles
Puerto Quetzal, Guatemala	110
Manzanillo, Colima, Mexico	748
Panama, Panama	1,020
San Diego, California, USA	1,885
Los Angeles, California, USA	2,010
Vancouver, Canada	3,080
Shanghai, China	7,500

IN 9 YEARS, CARGO MOVEMENT INCREASED 11 TIMES, FROM 444K TO 524K ANNUAL TONS.

+

CONNECTION WITH ASIA AND AMERICA.

50m
RAILWAY SPUR.

10km
TAPACHULA INTERNATIONAL AIRPORT.

-11m
NAVIGATION CHANNEL WITH A DEPTH OF ~11 N/M.

4
TERMINALS FOR MULTIPLE USES, CONTAINERS, AGRICULTURAL BULK, AND FISHING.

SERVICE PROVIDERS IN PUERTO CHIAPAS.



AIR INFRASTRUCTURE



CHIAPAS HAS
TWO INTERNATIONAL AIRPORTS.



ÁNGEL ALBINO CORZO INTERNATIONAL AIRPORT MOVED

1,776,027 PEOPLE



SECOND EXPANSION OF THE TERMINAL BUILDING (INTERNATIONAL AREA) WITH A TOTAL CAPACITY FOR **2 MILLION PASSENGERS.**

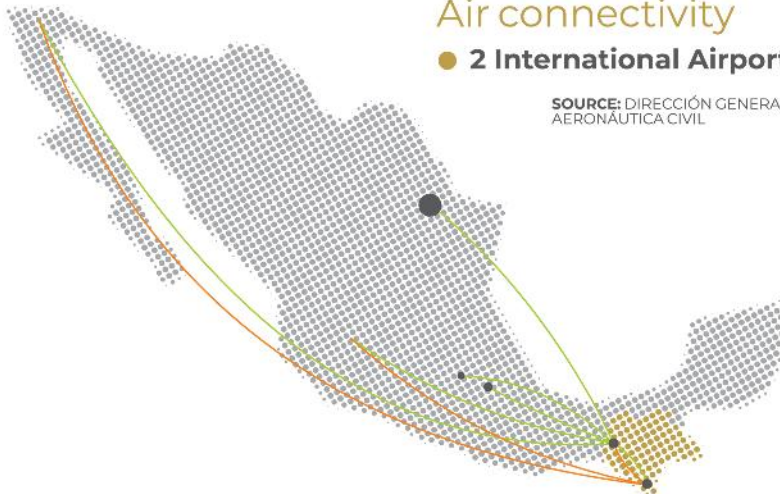
TAPACHULA INTERNATIONAL AIRPORT MOVED

550,260 PEOPLE

Air connectivity

● 2 International Airports

SOURCE: DIRECCIÓN GENERAL D AERONÁUTICA CIVIL



- Tijuana ● ●
- Monterrey ●
- Guadalajara ● ●
- CDMX ● ●
- Merida ●
- Cancun ●
- Guatemala ● ●
- Mexicali ●
- Leon ●



AIR CARGO TERMINAL AND HANGAR

Southern Border Logistics Hub

The Angel Albino Corzo International Airport in Chiapas stands out for its air cargo terminal and hangar, with modern and efficient facilities, offering first class logistic capabilities for the transportation of goods nationally and internationally.



THE TENTH STATE IN ALL OF MEXICO TO HAVE THIS TYPE OF INFRASTRUCTURE WILL HAVE:

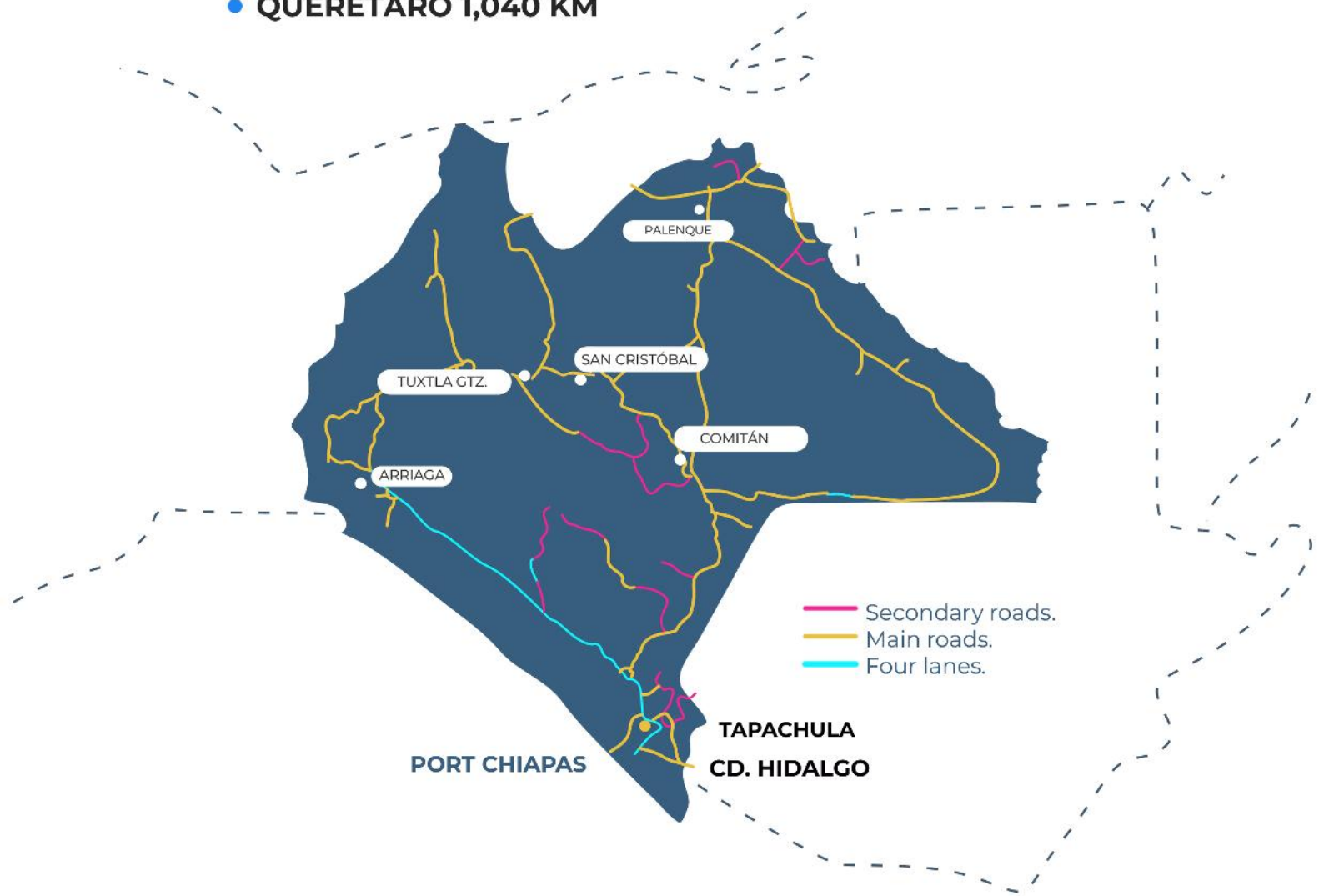
- **11,000** square meters of platform.
- **3,000** square meters of hangar.
- Areas dedicated to companies specialized in air cargo.
- Fiscal storage areas, and a cold storage chamber where all products requiring customs or fiscal procedures will be housed and stored.
- Industrial Park of 60 hectares.
- Bonded warehouse.

ROAD LOGISTICS INFRASTRUCTURE



Distance from Tuxtla Gutierrez

- VILLAHERMOSA 241 KM
- COATZACOALCOS 294 KM
- VERACRUZ 550 KM
- PUEBLA 719 KM
- CDMX 1,050 KM
- QUERÉTARO 1,040 KM
- TAPACHULA 371 KM
- ARRIAGA 130 KM
- SAN CRISTÓBAL 59 KM
- COMITÁN 149 KM
- PALENQUE 386 KM

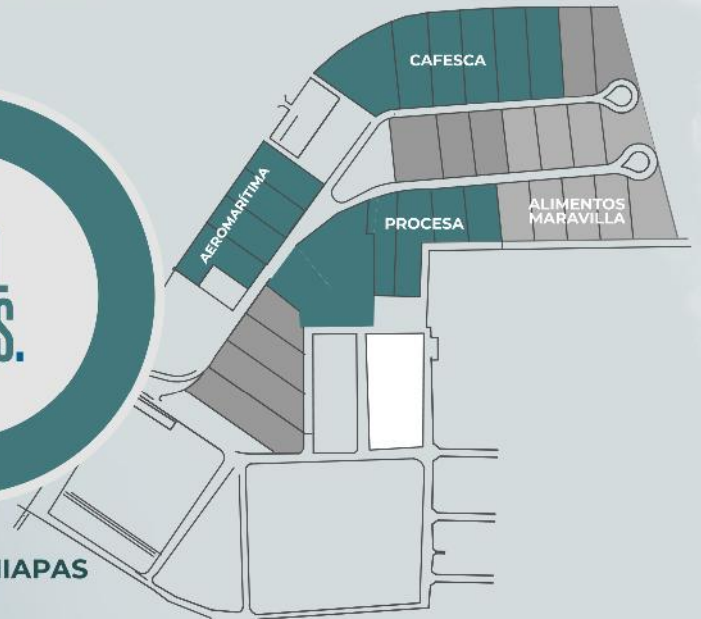


A photograph of industrial infrastructure featuring a large, cylindrical metal tank. The tank is surrounded by a complex network of yellow safety railings and a staircase. A vertical pipe runs down the side of the tank. The scene is set against a clear blue sky. The text 'INDUSTRIAL INFRASTRUCTURE' is overlaid in white, with a vertical teal line to the left of the word 'INDUSTRIAL'.

INDUSTRIAL
INFRASTRUCTURE

STRATEGIC BONDED WAREHOUSE

8.5HAS
AVAILABLE



**BORDERING THE
ASIPONA PUERTO CHIAPAS**

10km



INTERNATIONAL
AIRPORT OF
TAPACHULA



27KM
TAPACHULA:

45km



NEAR THE BORDER
WITH GUATEMALA



ADJACENT
CUSTOMS
SECTION



CONNECTION TO
THE CONTAINER
TERMINAL



95% OF CENTRAL
AMERICAN GOODS
PASS THROUGH
THIS BORDER



ELECTRICAL
ENERGY:
250 KVA/HA



POTABLE
WATER:
11 L/S/HA



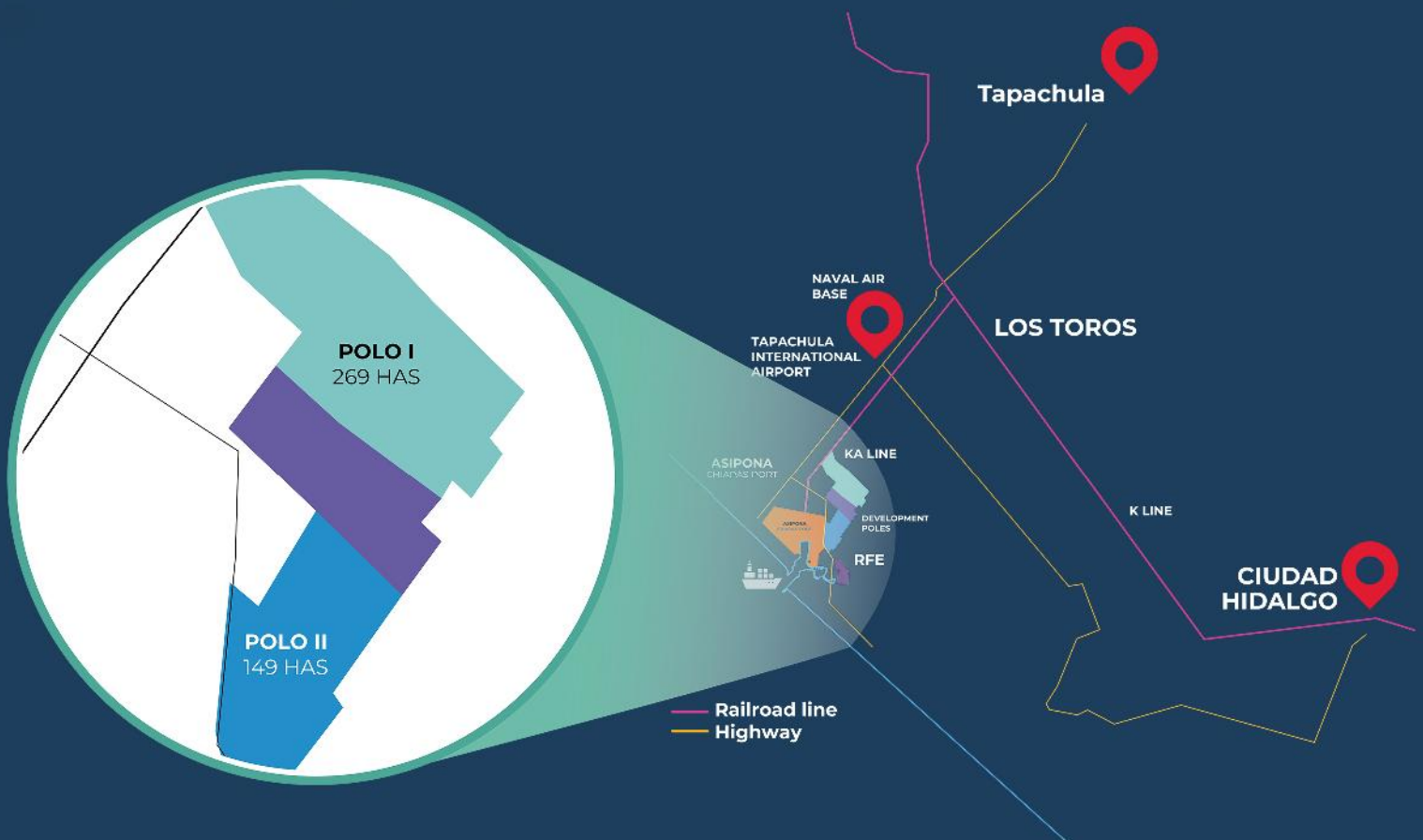
VOICE AND
DATA
SERVICES



WELL-BEING DEVELOPMENT POLES

Geographically delimited areas that have the conditions to attract investment and enhance productive capacities.

As part of our integration into the Isthmus of Tehuantepec Interoceanic Corridor, the construction of two development hubs has been planned, each with a tentative area of 200 hectares, located within the influence area of Puerto Chiapas. These hubs are designed to promote economic growth and attract investments in the region, leveraging the connectivity and strategic infrastructure of the interoceanic corridor.



2 DEVELOPMENT POLES, THE FIRST OF 269 HA AND THE SECOND OF 149 HA CHIAPAS PORT, TAPACHULA.

TAX INCENTIVES

TAX INCENTIVES IN THE SOUTHERN BORDER REGION

- REDUCTION OF ONE-THIRD OF THE ISR
- 50% REDUCTION OF VALUE ADDED TAX.
- IN 18 MUNICIPALITIES

DEVELOPMENT POLES

As part of the benefits that companies that set up in the CIIT development poles may obtain, the following benefits are considered:

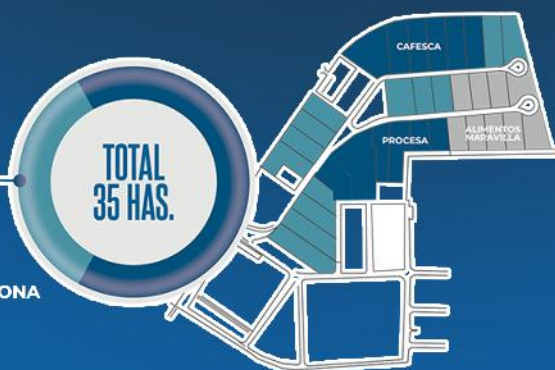
100% reduction in income tax during the first three years and up to 90% in the following three years, VAT exemption for four years and accelerated depreciation of 100% of fixed asset investments for 6 years.



12 HAS AVAILABLE

TOTAL 35 HAS.

ADJACENT TO ASIPONA CHIAPAS PORT.



STRATEGIC FISCAL PRECINCT

The strategic fiscal precinct has incentives such as exemption from taxes on foreign trade, compensatory quotas and VAT, which makes it an attractive destination for companies seeking tax advantages and a strategic location for their operations.

A close-up, low-angle shot of a person's hand wearing a gold ring, typing on a black keyboard. The background is a blurred office workstation with multiple computer monitors. One monitor on the left shows a colorful circular graphic, while others display various data and charts. The lighting is soft and focused on the hand and keyboard.

STRATEGIC
PROJECTS

HUB TECH

TECNOLOGÍA ■ TALENTO ■ INNOVACIÓN

HUB TECH TALENT

Located strategically in the capital state, this center emerges as the first physical meeting point for the academic, business, and governmental sectors, consolidating unprecedented collaboration.

Equipped with spaces designed to:

- Collaborative work,
- Software development,
- Digital fabrication laboratory (FabLab),

It positions itself as an infrastructure for:

- Creating innovative prototypes in key areas such as robotic automation, 3D printing, and virtual and reality augmented.

This space will foster solutions to challenges faced by the industry and promote the development of qualified human capital through certification programs.



STRATEGIC LINES

Following the hub tech's objectives, an operational structure was developed in which efforts are divided to satisfy four lines



**KNOWLEDGE
GENERATION AND
PROFESSIONALIZATION**



**TECHNOLOGICAL
DEVELOPMENT**



**APPLICATION,
SUPPORT AND
LINKAGE.**



**STRATEGIC
ALLIANCES FOR THE
DEVELOPMENT OF
SKILLS IN:**

- Cybersecurity
- Artificial intelligence
- Interactive media
- Semiconductors
- Others

DIGITAL TRANSFORMATION MODEL

This initiative not only stands as a fundamental pillar to promote the adoption, development, and consolidation of information and communication technologies in the region, but also establishes a clear direction towards the substantial improvement of the digital services offer and the strengthening of our population's technological skills.



**DEVELOPMENT OF
KEY COMPETENCIES**



**TECHNOLOGICAL PLATFORM
AND INFORMATION
TECHNOLOGIES AND SOFTWARE**



**DIGITAL
INFRASTRUCTURE**



**DIGITAL
TRANSFORMATION
AGENDAS**



**LEGAL AND
REGULATORY
FRAMEWORK**



DIM CHIAPAS

Intelligent market data of Chiapas, seeks to attract investments under a principle of analysis and indicators that allow interested parties to have information on studies conducted in various areas of the country. The documents generated have data on potentially profitable activities and growth projections in the short, medium and long term.



Socioeconomic indicators



Sectoral analysis



Consumption and purchasing behavior



Market trends and forecasts



Industry analysis



Municipal infographics



Price trends in different markets



**DIM
INFORMATION**



**SECRETARÍA
DE ECONOMÍA
Y DEL TRABAJO**
GOBIERNO DE CHIAPAS

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